

## 1.6 Bayes' Theorem

We saw earlier that  $P(A|B)$  is not necessarily equal to  $P(B|A)$ . So how do you find  $P(B|A)$  when you know  $P(A|B)$ ? We now learn two results on finding  $P(B|A)$  from  $P(A|B)$ . The second result is Bayes' Theorem, and is quite important.

Thm Let  $A$  and  $B$  be events in a sample space for some experiment. Then <sup>with nonzero probability</sup>

$$P(B|A) = \frac{P(A|B)P(B)}{P(A)}$$

Pr Multiplicative Law  $\Rightarrow P(B|A)P(A) = P(A|B)P(B)$   
 $\Rightarrow P(B|A)P(A) = P(A|B)P(B)$   
 $\Rightarrow P(B|A) = \frac{P(A|B)P(B)}{P(A)}$  ✓

□

Ex (WebWork 3 #4) In a certain community, 32% of the families own a dog, and 25% of the families that own a dog also own a cat. It is also known that 28% of all the families own a cat.

What is the probability that a randomly selected family owns a dog?

Events  $D$  := own a dog  
 $C$  := own a cat

$$P(D) = .32 \quad P(C|D) = .25 \quad P(C) = .28$$

$P(D) = .32$  answers the question.

What is the conditional probability that a randomly selected family owns a dog given that it doesn't own a cat?

We're interested in  $P(D|\bar{C})$ .

$$\begin{aligned}
 P(D|\bar{C}) &= \frac{P(\bar{C}|D)P(D)}{P(\bar{C})} \\
 &= \frac{(1 - P(C|D))P(D)}{1 - P(C)} \\
 &= \frac{(1 - .25) \cdot .32}{1 - .28} \\
 &= \bar{.3}
 \end{aligned}$$

Thm (Bayes' Thm) Let  $A$  and  $B$  be events with nonzero probability in a sample space for some experiment. Suppose also  $\bar{B}$  has nonzero probability. Then

$$P(B|A) = \frac{P(A|B)P(B)}{P(A|B)P(B) + P(A|\bar{B})P(\bar{B})}$$

$$\begin{aligned}
 \text{Pr } P(B|A) &= \frac{P(A|B)P(B)}{P(A)} = \frac{P(A|B)P(B)}{P(A|B)P(B) + P(A|\bar{B})P(\bar{B})} \\
 &\quad \uparrow \text{previous Thm} \qquad \qquad \qquad \uparrow \text{Law of Total Probability in denominator}
 \end{aligned}$$

□

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## Ex (WebWork 3 #9)

You ask a neighbor to water a sickly plant while you are on vacation. Without water the plant will die with probability .9. With water it will die with probability .6. You are 82% certain the neighbor will remember to water the plant.

1) Find the probability the plant will die while you are on vacation.

Events  $D$  := plant dies while on vacation

$W$  := plant is watered while on vacation

$$P(D|\bar{W}) = .9$$

$$P(D|W) = .6$$

$$P(W) = .82$$

$$P(D) = P(D|W) \cdot P(W) + P(D|\bar{W}) \cdot P(\bar{W})$$

$$= .6 \cdot .82 + .9 \cdot (1 - .82)$$

$$= .654$$

2) You come back from vacation and the plant is dead. What is the probability the neighbor forgot to water it?

$$\begin{aligned}
 P(\bar{w} | D) &\stackrel{\text{Bayes' Thm}}{=} \frac{P(D | \bar{w}) P(\bar{w})}{P(D | w) P(w) + P(D | \bar{w}) P(\bar{w})} \\
 &= \frac{P(D | \bar{w}) P(\bar{w})}{P(D)} \quad \text{already found denom!} \\
 &= \frac{.9 \cdot (1 - .82)}{.654} \\
 &= .2477
 \end{aligned}$$

### Bayes' Theorem and Diagnostic Testing

Consider a diagnostic test for a disease. The outcome of the test is either + or -. Of course, the test does not always give the true answer. The test may give false positives sometimes, i.e. the test says + although the

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person does not have the disease. Or, the test may sometimes give false negatives, i.e. the test says - although the person actually has the disease.

Ex Suppose the following about a blood test for a fictional disease.

- If a person has the disease, the test says + with .95 probability.
- If a person does not have the disease, the test says + with .01 probability.
- .5% of the population has the disease.

What is the probability a person has the disease if the person's test is +?



$D :=$  event the tested person has the disease

$+$  := event the person's test result is +

$$\begin{aligned}
 P(D|+) &\stackrel{\text{Bayes' Thm}}{=} \frac{P(+|D) \cdot P(D)}{P(+|D)P(D) + P(+|\bar{D})P(\bar{D})} \\
 &= \frac{(.95) \cdot (.005)}{(.95) \cdot (.005) + (.01) \cdot (.995)} \\
 &\approx .323
 \end{aligned}$$

Thus, only 32% of the people who test positive actually have the disease!

Def sensitivity of test :=  $P(+|D)$   
specificity of test :=  $P(-|\bar{D})$   
positive predictive value of test :=  $P(D|+)$

## Bayes' Theorem and Additional Information

Bayes' Theorem is also good for improving probabilities when new information is gained.

Ex (Criminal Investigation) Suppose a detective is 60% sure Suspect A committed the crime. Then, new evidence comes to light that proves whoever committed the crime is left handed. Only 10% of the population is left handed. IF Suspect A turns out to be left handed, what is the detective's revised certainty that Suspect A committed the crime?

$C$  := event that suspect committed crime  
 $L$  := event that suspect is left handed

$$P(C|L) = \frac{P(L|C)P(C)}{P(L|C)P(C) + P(L|\bar{C})P(\bar{C})}$$

$$= \frac{1 \cdot (.60)}{1 \cdot (.60) + (.10)(.40)} = .80$$

⇒ Detective is now 80% sure!



## Generalized Bayes Theorem

We stated the Law of Total Probability and Bayes' Theorem for partitions of  $S$  into two subsets:  $S = B \cup \bar{B}$

→ disjoint

But there is also a version of each for partitions of  $S$  into  $m$  subsets.

Generalized Law of Total Probability Let  $B_1, \dots, B_m$

be a partition of  $S$ . That is,  $S = \bigcup_{i=1}^m B_i$

and  $B_i \cap B_j = \emptyset$  for all  $i \neq j$ . Suppose each  $B_i$  has positive probability. Let  $A \subseteq S$ .

Then  $P(A) = \sum_{i=1}^m P(A|B_i) \cdot P(B_i)$ .

Generalized Bayes' Theorem Let  $B_1, \dots, B_m$  be

a partition of  $S$ , and  $A \subseteq S$ . Suppose  $A$  and all  $B_i$ 's have positive probability.

Then  $P(B_k|A) = \frac{P(A|B_k)P(B_k)}{\sum_{i=1}^m P(A|B_i)P(B_i)}$  for each  $1 \leq k \leq m$ .

The Generalized Bayes' Theorem is needed  
on #11 of WeBWork 3.